



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1384414

Schedule Dates 10/02/12-10/08/12
Advertiser American Crossroads (41509)
Agency Crossroads Media-Alexandria (2097)
Product POLITICAL ISSUE (ns) (1187)
Brand AMERICAN CROSSROADS (325849)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 11/27/1065
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments American Crossroads
JARED SALLES

Date Entered 09/28/12
Last Modified 09/28/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09832780
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,207.50
Net Total \$23,842.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Oct. 2012	30	\$28,050.00
Grand Total:	30	\$28,050.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/02/12	2	:30	6:58A- 7:30A (EST)			1						1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/28/12
2.0	Normal Line / SPOT (2)	10/03/12-10/03/12	2	:30	6:58A- 7:30A (EST)				1					1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/28/12
3.0	Normal Line / SPOT (3)	10/04/12-10/04/12	2	:30	6:58A- 7:30A (EST)					1				1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/28/12
4.0	Normal Line / SPOT (4)	10/05/12-10/05/12	2	:30	6:58A- 7:30A (EST)						1			1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/28/12
5.0	Normal Line / SPOT (5)	10/08/12-10/08/12	2	:30	6:58A- 7:30A (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	GOOD MORNING AMERICA	9/28/12
6.0	Normal Line / SPOT (6)	10/02/12-10/02/12	2	:30	12P- 12:30P (EST)			1						1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
7.0	Normal Line / SPOT (7)	10/03/12-10/03/12	2	:30	12P- 12:30P (EST)				1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
8.0	Normal Line / SPOT (8)	10/04/12-10/04/12	2	:30	12P- 12:30P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
9.0	Normal Line / SPOT (9)	10/05/12-10/05/12	2	:30	12P- 12:30P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
10.0	Normal Line / SPOT (10)	10/08/12-10/08/12	2	:30	12P- 12:30P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 NEWS NOON	9/28/12
11.0	Normal Line / SPOT (11)	10/02/12-10/02/12	2	:30	10A- 10:57A (EST)			1						1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
12.0	Normal Line / SPOT (12)	10/03/12-10/03/12	2	:30	10A- 10:57A (EST)				1					1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
13.0	Normal Line / SPOT (13)	10/04/12-10/04/12	2	:30	10A- 10:57A (EST)					1				1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
14.0	Normal Line / SPOT (14)	10/05/12-10/05/12	2	:30	10A- 10:57A (EST)						1			1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12

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15.0	Normal Line / SPOT (15)	10/08/12-10/08/12	2	:30	10A- 10:57A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	RACHAEL RAY	9/28/12
16.0	Normal Line / SPOT (16)	10/02/12-10/02/12	2	:30	12P- 12:56P (EST)			1						1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
17.0	Normal Line / SPOT (17)	10/03/12-10/03/12	2	:30	12P- 12:56P (EST)				1					1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
18.0	Normal Line / SPOT (18)	10/04/12-10/04/12	2	:30	12P- 12:56P (EST)					1				1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
19.0	Normal Line / SPOT (19)	10/05/12-10/05/12	2	:30	12P- 12:56P (EST)						1			1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
20.0	Normal Line / SPOT (20)	10/08/12-10/08/12	2	:30	12P- 12:56P (EST)		1							1	\$1,000.00	\$1,000.00	Columbus (WSYX)	ABC 6 AT NOON	9/28/12
21.0	Normal Line / SPOT (21)	10/02/12-10/02/12	2	:30	4:30P- 5P (EST)			1						1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
22.0	Normal Line / SPOT (22)	10/03/12-10/03/12	2	:30	4:30P- 5P (EST)				1					1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
23.0	Normal Line / SPOT (23)	10/04/12-10/04/12	2	:30	4:30P- 5P (EST)					1				1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
24.0	Normal Line / SPOT (24)	10/05/12-10/05/12	2	:30	4:30P- 5P (EST)						1			1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
25.0	Normal Line / SPOT (25)	10/08/12-10/08/12	2	:30	4:30P- 5P (EST)		1							1	\$1,100.00	\$1,100.00	Columbus (WSYX)	JUDGE JUDY	9/28/12
26.0	Normal Line / SPOT (26)	10/06/12-10/06/12	2	:30	12:05A- 12:35A (EST)							1		1	\$250.00	\$250.00	Columbus (WSYX)	SEINFELD	9/28/12
27.0	Normal Line / SPOT (27)	10/06/12-10/06/12	2	:30	12:35A- 1:35A (EST)							1		1	\$200.00	\$200.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/28/12
28.0	Normal Line / SPOT (28)	10/07/12-10/07/12	2	:30	11:35P- 12:05A (EST)								1	1	\$300.00	\$300.00	Columbus (WSYX)	SEINFELD	9/28/12

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29.0	Normal Line / Prime Premium (29)	10/02/12-10/02/12	2	:30	10P- 11P (EST)			1						1	\$3,500.00	\$3,500.00	Columbus (WSYX)	PRIVATE PRACTICE	9/28/12
30.0	Normal Line / Prime (30)	10/07/12-10/07/12	2	:30	6:58P- 8P (EST)								1	1	\$1,800.00	\$1,800.00	Columbus (WSYX)	AMERICA'S FUNNIEST VIDEOS	9/28/12

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